PROCLAMATION

Plant-Based Food Awareness Week

WHEREAS: There is a climate, ocean, and biodiversity crisis. The three main greenhouse gases: carbon dioxide, methane, and nitrous oxide, are at record levels and rapidly accelerating. Food contributes to one third of greenhouse gases, mostly from meat, dairy, and egg consumption. Animal farming is also the driving force impacting other planetary boundaries such as biodiversity loss, deforestation, species extinction, freshwater use, soil degradation, and ocean dead zones.

According to climate scientists, it will be impossible for any government to meet the goals set under the Paris Agreement without a major shift towards plant-based diets, even if current fossil fuel emissions are completely halted. A plant-based diet, rich in fruits, vegetables, and whole foods, offers significant health benefits, optimizing well-being and aiding in disease prevention and treatment.

The Plant Based Treaty's mission is to promote a shift towards a just, plant-based food system that would enable us to live safely within our planetary boundaries and reforest the Earth. In addition to calling for cities and institutions to implement best practices in plant-based food policies, their vision includes a global Plant-Based Treaty informed by the UN Framework Convention on Climate Change, enabling a plant-based food system.

On November 20, 2024, Brampton became the first city in Ontario to endorse the call for a global Plant-Based Treaty to improve accessibility and promote the consumption of plant-based foods, helping Brampton adapt to and mitigate the impacts of climate change while improving social justice and economic well-being. Last year, Brampton celebrated the first Plant-Based Food Awareness week and this year, we want to continue to raise awareness about the benefits of a plant-based diet while promoting plant-based options in our city.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim April 20 - 24, 2026, as "Plant-Based Food Awareness Week" in the City of Brampton.

Mayor Patrick Brown, City of Brampton